

SPONSORSHIP OPPORTUNITY !!!

Show-Me Expo
March 13-15, 2012
Hilton Garden Inn Conference Center, Columbia, MO

MTIA is offering sponsorships which will give your company more visibility and exposure at the Show-Me EXPO.



Sponsors will receive personalized signage at the event.

I would like to sponsor:

Wednesday's Beverage Break – \$300

Thursday's Beverage Break – \$300

Thursday's Luncheon – \$1000

Enclosed is our sponsorship check made payable to:

Missouri Telecommunications Industry Association in the amount of \$ _____ or

Please invoice our company for the sponsorship

Company Name _____

(Please show company name as you wish it to appear in conference materials)

Signature _____

Please mail this form to:

MTIA, P.O. Box 785, Jefferson City, MO 65102
or fax to (573) 634-5792

Contributions to the Missouri Telecommunications Industry Association are not tax deductible as charitable contributions for Federal income tax purposes.

Reserve your opportunity now to be part of MTIA's **Show-Me Expo** designed for the industry's outside plant and craft employees. Join your telecom friends and potential customers for this two-day event that will feature two industry training sessions, exhibits of the latest in equipment & technology and a buffet lunch.

The show is designed as a one-day event that will "repeat" each day so that more of your customers' workforce can attend. The half-day training sessions are designed to add value to the show and build traffic to your exhibit. All training seminars and tabletop exhibits will be held at the Hilton Garden Inn Conference Center.

NOTE: On the reverse side you will find the Exhibit Space Registration form. Everyone who will staff your booth **will be required** to register for each day of the event they will attend. Payment must accompany this reservation and we encourage registrations in advance of the event for our members. **Due to the size of the show, we will be limiting booth space to the first 20 exhibit registrations that are received.**

Non-members must also be pre-registered and paid in full before the event.

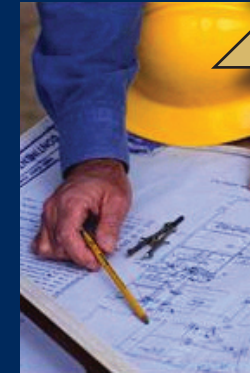
No refunds on cancellations after March 5, 2012.

You can make hotel reservations directly with the **Hilton Garden Inn** by calling (573) 814-5464, and asking for the "**MTIA Room Block**". Our conference rate is \$99.00. **The room block will be released February 25, 2012.**



Missouri Telecommunications Industry Association
P.O. Box 785
Jefferson City, Missouri 65102

2012



SHOW-ME EXPO



MARCH 13-15

**Hilton Garden Inn
Conference Center**

Columbia, Missouri



EXHIBITORS

***Missouri Telecommunications
Industry Association***

Here's our schedule:

Tuesday, March 13

Welcome Reception

5:00 p.m. - 6:30 p.m. Vinca Room

Reception Sponsored by Sellenriek Construction

Wednesday, March 14

Registration

Conference Center

8:00 a.m. - 9:00 a.m.

Set-up of Exhibits

Sycamore & Hawthorn

8:00 a.m. - 10:30 a.m.

Morning Training Sessions

Cypress I & II

9:00 a.m. - 11:00 a.m.

Morning Sessions

- ✓ **Fiber Generation Next: Future Optical Equipment Impacts on the Fiber Deployments of Today**
- ✓ **The Staking Handbook: Never leave the office without it!**

presented by

The Finley Engineering Team

Afternoon Session

- ✓ **IPv6 – The future of IP networking in the Service Provider Network**

presented by

The Finley Engineering Team

Exhibits Open/Lunch

11:00 a.m. - 1:00 p.m. Sycamore & Hawthorn

Lunch Sponsored by ADVA Optical Networking

Afternoon Training Session

Cypress I & II

1:00 p.m. - 3:00 p.m.

Welcome Reception

5:00 p.m. - 6:30 p.m. Vinca Room

Reception Sponsored by Sellenriek Construction

Thursday, March 15

Registration

Conference Center

8:00 a.m. - 9:00 a.m.

Show & Training Schedule Repeats

9:00 a.m. - 3:00 p.m.

10:00 a.m. - Booths open to Exhibitors Only

EXHIBITION SPACE RESERVATION and SHOW REGISTRATION

All booths will be 8' by 10' and of uniform design, with 8' high back panels and 36" high side drapes. Included in the reservation fee are an 8' table and a uniform printed identification sign. To order additional decorating and planning services, such as electricity, carpeting, easels, tall stools, raised tables, etc., you will need to complete Page & Brown's **Additional Services Order Form**. This form, along with the **Exhibit Material Handling Form** explaining the shipment & handling of your exhibit material, will be emailed to you within two weeks after MTIA receives your registration form. Upon completion of the Additional Services and Exhibit Material Handling forms, you can fax, mail or email them directly to **Page & Brown (address and fax number will be noted on their forms)**. You will be responsible for paying Page & Brown directly for these additional services.

The exhibitor's showcase will be held in the Sycamore & Hawthorn Rooms of the **Hilton Garden Inn Conference Center**, 3300 Vandiver Drive, Columbia, Missouri.

NOTE: Booth space will be limited to the first 20 Exhibitor Registrations that are received.

SHOW-ME EXPO REGISTRATION FORM

Exhibition Fee: Member **\$ 250.00** Non-Member **\$ 400.00**
Registration Fee: Member **\$ 130.00** per registrant Non-Member **\$ 160.00** per registrant
(Registration fee includes both show days, lunches & receptions)

Company Name: _____

Address: _____

E-mail Address to receive Exhibit Material: _____

Company Representatives Attending: _____

Contact Person : _____ Ph. No. () _____

Please check the box that best describes your company (if exhibiting):

- Billing Software Network Electronics Manufacturer Consulting/Engineering
 Outside Plant Manufacturer Distributor Powering

Other: _____

List TOP two competitors: (1) _____ (2) _____

Please submit registration form **no later than March 2, 2012.**

No refunds on cancellations after March 5, 2012.

Send check with registration form to: **MTIA**, P.O. Box 785, Jefferson City, MO 65102

Phone: (573) 634-2527 • Fax: (573) 634-5792

We do not accept credit cards.