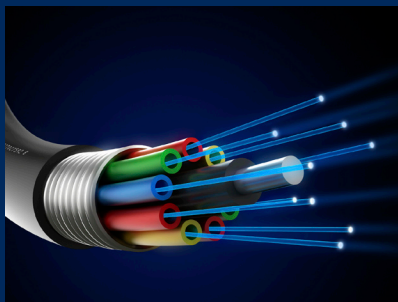


# MISSOURI TELECOMMUNICATIONS INDUSTRY ASSOCIATION

# 2010



## ANNUAL CONFERENCE August 8-11

Chateau on the Lake  
Resort Spa & Convention Center  
Branson, Missouri

We invite you to join your industry colleagues at the **2010 Annual Conference of the Missouri Telecommunications Industry Association**. Our annual gathering provides the opportunity to catch up on industry trends, develop new partnerships and get involved in shaping the future of our business. The conference will be held at the *Chateau on the Lake, Branson, Missouri*.

### CONFERENCE AGENDA

#### Sunday, August 8

- 4:00 p.m. **Registration Open** – Conference Check-In Desk - Pre-convene area  
to  
6:00 p.m. **Welcome Reception** - Chateau Library Lounge

*Dinner at your leisure*

#### Monday, August 9

- 7:30 a.m. **Registration** – continues until 4:30 p.m. - Conference Check-In Desk
- 8:00 a.m. **MTIA Golf Classic** – four-person scramble format, shotgun start at **The Payne Stewart Golf Club**. The Payne Stewart Golf Club is a tribute course honoring the life and legacy of golf legend Payne Stewart. **Be sure to register in advance on the attached form.**
- 9:00 a.m. **MTIA Shooting Tournament** – this year's event will be an enjoyable all-day shoot (including sporting clays, trap, skeet, etc.). The tournament will be held at the **Ozarks Shooters Sports Complex** located on 65 Highway near Branson (11 miles north of Branson). Prizes will be awarded. Shooters are asked to meet in the lobby of the Chateau at **8:00 a.m.** to arrange transportation to the range. Lunch is included. **Be sure to register in advance on the registration form. Gun rental is not included in tournament fee.**
- 9:30 a.m. **Inside the Kitchen with Chef Knopp** – Chateau Grille Expo Kitchen  
Be sure to register for this one-of-a-kind insider's tour of the Chateau's kitchen with master chef Doug Knopp. See first-hand how the experts prepare world-class cuisine at a four-star resort. Participants will get to indulge in the finished product – a delicious brunch with all the extras. **Be sure to register in advance on the attached form – attendees limited to 30.**
- 1:00 p.m. **19th Hole Awards Presentation & Lunch** – Clubhouse, **The Payne Stewart Golf Club**

## Monday, August 9 *continued*

6:00 p.m. **MTIA Goes to the Races** - Windsor Room  
to  
8:00 p.m. Join MTIA Chairman Dave Beier for an evening of NASCAR race fun, great food and fellowship. Our evening reception will showcase a 30' x 30' NASCAR style racetrack complete with six specially designed race cars. And oh yes, you will get the chance to "drive" a race car and compete against your telecom industry colleagues. Don't miss this guaranteed good time.

## Tuesday, August 10

7:30 a.m. **Registration** - continues until 11:30 a.m. - Conference Check-In Desk

7:30 a.m. **Continental Breakfast** - Heidelberg/St. Moritz Rooms

8:15 a.m. **General Session** - Windsor Room  
Opening Ceremony - **The Hughes Brothers**

**Keynote Address: Tough Times Call for Tough People**  
*Michael Broome*

We all know that we are facing tough times in our nation, our economy, and our industry. We often see around us a lack of balance, in both our personal and professional lives. But Michael Broome knows that we have what it takes to meet the challenge - hard work, leadership, accountability, teamwork and service.

Michael Broome has addressed over 3,000 audiences since 1980, running the gamut from Congressional dinners and The Million Dollar Roundtable to a barbecue and goat dipping in Spearfish, South Dakota. He has shared the podium with noted politicians, journalists, athletes and CEOs. Be sure to hear this very powerful message from a very humorous man.

**Three Rivers, One Ocean: Charting a Course to the 21st Century Customer**  
*Tim Owens*  
*Cronin Communications*

Today's telecom market is driven by customer demand for speed, convenience, reliability and mobility, all at a discount price. And --- *customers don't care who gets their business* - cable, wireless or traditional wireline providers. How can local carriers succeed in a 21st Century marketplace driven by demand, devoid of loyalty and teaming with competition?

Join this industry leader who has been turning complex telecom business issues into opportunities for the past twenty years. You won't want to miss this one.

### **NETWORKING BREAK**

10:30 a.m. **Telecom Topics: Breakout Sessions**  
(Breakout Sessions Repeat)

- **New Gadgets, Gizmos and Other Cool Stuff: A Technology Demonstration**  
- Barcelona/Madrid Rooms  
*David Lowe, Manager, Business & Technology*  
*National Telecommunications Cooperative Association*

- **Smart Grid Business Opportunities for Telecom Providers** - Heidelberg Room  
*Steve Hanson, Regional Business Manager*  
*National Rural Telecommunications Cooperative*

- **Providing Next Generation Broadband Services on a Budget** - Milan/Venice Rooms  
*CORE Telecom Systems & Tellabs*

## Tuesday, August 10 *continued*

Noon  
to  
2:30 p.m.

### **Member Showcase and Buffet Luncheon** Versailles/Vienna/Edinburgh Rooms

See the latest in telecommunications products and services while enjoying a delicious buffet luncheon. Our annual tabletop trade show will conclude with a drawing for a grand door prize - and of course, you must be present to win.

2:30 p.m.  
to  
3:30 p.m.

### **MTIA Board of Directors 3rd Quarter Meeting** Milan/Venice Rooms

6:30 p.m.  
to  
9:00 p.m.

### **Annual Member Banquet** - Windsor Room Featuring ***Three on a String***, Musical Comedy

Conclude a great day in Branson with a wonderful dinner and some fabulous entertainment featuring the award winning ***Three On A String***, celebrating 38 years together. They've made lots of friends throughout the years playing their unique brand of musical comedy all over the United States and Canada.

## Wednesday, August 11

8:00 a.m.

### **Member Breakfast** St. Moritz/Heidelberg Rooms

8:45 a.m.

### **MTIA Annual Business Meeting**

#### **Chairman's Address:**

*Dave Beier, Vice President-Regulatory  
Fidelity Telephone Company*

#### **President's Report:**

*Richard Telthorst, President & CEO  
Missouri Telecommunications Industry Association*

#### **Report of the Nominating Committee & Election of Directors**

9:30 a.m.  
to

### **The National Broadband Plan: *The Challenge for Rural Telecom*** *Robert Gnapp, Director - Demand Assurance & Network Analysis*

10:15 a.m. *National Exchange Carrier Association*

This spring one of the most ambitious policy documents to ever hit Capitol Hill was released by the FCC --- the National Broadband Plan. Rural carriers are struggling to maintain cost-recovery mechanisms such as USF and NECA pooling as this wide-ranging blueprint is debated. Hear a progress report on how policy makers and stakeholders are grappling over the details of telecom's new direction.

10:30 a.m.

### **Presentation of Conference Grand Prize**

**Conference Adjourns**

# GENERAL INFORMATION

## HOTEL RESERVATIONS – *Deadline July 7*

Our conference will be held at the world-class **Chateau on the Lake**, a grand castle in the Ozark Hills surrounding Branson, Missouri. This distinctive resort hotel and conference center is located atop a forested Ozark mountain overlooking the pristine waters of Table Rock Lake. Be sure to take advantage of **Spa Chateau**, a stunning \$6-million, 14,000 sq. ft., full-service spa that is a palace of pure indulgence, where signature treatments blend rich elements of the Ozarks with exotic European therapies.

Lodging reservations can be made by calling **888-333-5253** or **417-334-1161** and asking for the **Missouri Telecommunications Industry Association (MTIA)** room block. Our conference rates are \$169 for a Traditional or Deluxe Room; \$199 for a Chateau King, and \$239 for an Ambassador Suite. **We encourage you to book through our MTIA room block** so that we can continue to provide the best rates to all conference attendees. Please make your reservations promptly --- **our block closes July 7**. Standard check-in time is 4:00 p.m. Guests arriving prior to 4:00 p.m. will be roomed as soon as possible. Standard checkout time is 11:00 a.m. You may book your room online using the link available on the MTIA web site. Please use the *Attendee Login* **MTI2010** to make your reservation within our room block.

To discover all that the Chateau on the Lake has to offer, please visit the hotel online at [www.chateauonthelakebranson.com](http://www.chateauonthelakebranson.com).

## CONFERENCE REGISTRATION – *Deadline July 19*

The conference registration fee includes admittance to all sessions, group meals and receptions. The registration fee is required for each registrant, spouse, child or guest. Separate charges are assessed for golf, the shooting tournament, and the *Inside the Kitchen* with Chef Knopp. Payment must accompany the registration form and be received by **July 19** to receive the pre-registration discount of \$20. **All attendees are required to register.**

## BRANSON SHOWS & ATTRACTIONS

Nestled in the scenic Ozark Mountains, Branson is the center for a wide variety of shows and attractions featuring music, comedy, magic, and big-name performers. For a complete look at what Branson has to offer, visit [www.explorebranson.com](http://www.explorebranson.com).

To view a listing of shows at discounted rates, visit [www.explorebranson.com/e-offer/MTIA2010.htm](http://www.explorebranson.com/e-offer/MTIA2010.htm).

## CANCELLATION POLICY

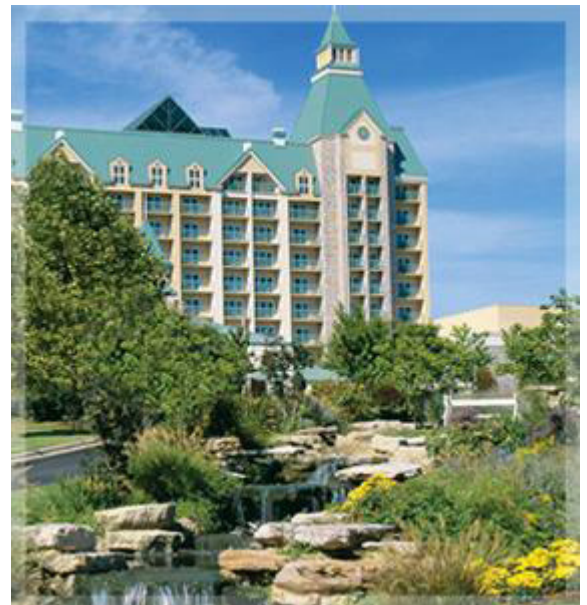
Refundable cancellations may be made until **Monday, July 19, 2010**.

## ATTIRE

Business casual is appropriate for all conference sessions and functions. Business attire is appropriate for the Annual Member Banquet. And of course, dress in your NASCAR best attire for Monday evening's **MTIA Goes to the Races** reception.

## NOTE

If any participant has a special need addressed by the Americans with Disabilities Act, it is requested that each such participant notify MTIA of this need at least one week before.



# ADVANCE REGISTRATION FORM

Missouri Telecommunications Industry Association  
Annual Conference • August 8-11, 2010  
Chateau on the Lake, Branson, Missouri  
415 North State Highway 265

PLEASE:

- Register** each attendee, spouse & child.  
Package registration increases to an additional **\$20.00 after July 19, 2010**.  
Make additional copies of this form as necessary.
- Indicate** fees due for activities each person plans to attend.
- Complete** golf tournament registration form as appropriate.
- Return** registration and full payment prior to **July 19, 2010** to:

Missouri Telecommunications Industry Association  
P.O. Box 785, Jefferson City, MO 65102  
Tel: (573) 634-2527 • Fax: (573) 634-5792

Company \_\_\_\_\_ Phone \_\_\_\_\_ Ext. \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**Please type or print names as you wish them to appear on badges.**

1) **Name** \_\_\_\_\_ City \_\_\_\_\_  
 Member Regis. (\$300)     Golf (\$120)  
 Spouse/Guest Regis. (\$200)     Shooting Tournament (\$130)  
 Youth Regis. \* (\$ 75)     Non-Member Regis. (\$450)  
(16 & under)     Cooking with Chef Knopp (\$ 45) **Total \$** \_\_\_\_\_

2) **Name** \_\_\_\_\_ City \_\_\_\_\_  
 Member Regis. (\$300)     Golf (\$120)  
 Spouse/Guest Regis. (\$200)     Shooting Tournament (\$130)  
 Youth Regis. \* (\$ 75)     Non-Member Regis. (\$450)  
(16 & under)     Cooking with Chef Knopp (\$ 45) **Total \$** \_\_\_\_\_

3) **Name** \_\_\_\_\_ City \_\_\_\_\_  
 Member Regis. (\$300)     Golf (\$120)  
 Spouse/Guest Regis. (\$200)     Shooting Tournament (\$130)  
 Youth Regis. \* (\$ 75)     Non-Member Regis. (\$450)  
(16 & under)     Cooking with Chef Knopp (\$ 45) **Total \$** \_\_\_\_\_

4) **Name** \_\_\_\_\_ City \_\_\_\_\_  
 Member Regis. (\$300)     Golf (\$120)  
 Spouse/Guest Regis. (\$200)     Shooting Tournament (\$130)  
 Youth Regis. \* (\$ 75)     Non-Member Regis. (\$450)  
(16 & under)     Cooking with Chef Knopp (\$ 45) **Total \$** \_\_\_\_\_

**GRAND TOTAL \$** \_\_\_\_\_

**\*Note:** Youth Registration is considered **16** and under. This fee includes receptions & annual banquet.

**Make check payable to:** Missouri Telecommunications Industry Association (MTIA)

*Contributions to the Missouri Telecommunications Industry Association are not deductible as charitable contributions for federal income tax purposes.*

For MTIA Office Use Only	
<input type="checkbox"/> Paid	Date _____
Amount _____	Check # _____

# "TAME THE PAYNE" TOURNAMENT REGISTRATION FORM

Missouri Telecommunications Industry Association  
**Annual Golf Tournament • Monday, August 9, 2010**

**Payne Stewart Golf Club**  
100 Payne Stewart Blvd • Branson, Missouri  
(417) 337-2963 • www.paynestewartgolfclub.com

**Tournament Coordinator:** Jay Mitchell, Seneca Telephone Company

The **MTIA Golf Classic** will be held Monday morning at 8:00 a.m. at The Payne Stewart Golf Club, Branson, Missouri. Opening just last season, the Payne Stewart Golf Club is a tribute course honoring the life and legacy of golf legend Payne Stewart.

Be sure to join your colleagues as we bring one of the Midwest's finest golf courses to its knees. We've moved our tees forward this year, changed pin placements and generally made things "player friendly". We'll show that course who's boss!

The tournament will be a four-person scramble played from a shotgun start. Golfers should be at the course by **7:30 a.m.** The entry fee includes greens fee, cart rental and prizes. Beverage carts will be sponsored by **Finley Engineering Company**.

The **19th Hole Awards Reception & Lunch** will be held at Payne Stewart Golf Club.

**Deadline for registration and payment is July 19, 2010, and cancellations received after this date cannot be refunded.**

To enter, complete this entry form and register for the golf tournament on the **Advance Registration Form**. Include the **\$120** per person entry fee with your conference registration fee. **In order to balance teams as evenly as possible, please provide the handicap or average score of each player.** A list of pairings will be available on Sunday evening at the MTIA convention registration desk.

**Name** \_\_\_\_\_ Handicap/Avg. Score \_\_\_\_\_

Company \_\_\_\_\_ City/State \_\_\_\_\_

**Name** \_\_\_\_\_ Handicap/Avg. Score \_\_\_\_\_

Company \_\_\_\_\_ City/State \_\_\_\_\_

**Name** \_\_\_\_\_ Handicap/Avg. Score \_\_\_\_\_

Company \_\_\_\_\_ City/State \_\_\_\_\_

**Name** \_\_\_\_\_ Handicap/Avg. Score \_\_\_\_\_

Company \_\_\_\_\_ City/State \_\_\_\_\_

**Name** \_\_\_\_\_ Handicap/Avg. Score \_\_\_\_\_

Company \_\_\_\_\_ City/State \_\_\_\_\_

*(Please photocopy for additional entries.)*

For MTIA Office  
Use Only  
 Paid